

Moving forward into a dream career

Benedict had been living in the UK for a year when he was referred to the National Careers Service by his local college for advice about his future study and career options.

Benedict had qualifications from abroad and needed to identify how they compared to qualifications in the UK. He felt he could benefit from guidance as he was unsure about his next steps. His main interest was digital marketing and he wanted to help identifying entry routes into the industry.

In the first instance, Benedict attended a telephone appointment with Marcus, his National Careers Service adviser. During the session, they used different online tools to check how his previous education compared to the UK education qualifications.

Afterwards, they used the National Careers Service 'Digital Marketer' job profile to explore possible career pathways and identify ways in which Benedict could achieve his goals, including apprenticeships and university.

Marcus also helped Benedict explore possible funding that may be available to him. Thanks to his session with the National Careers Service, Benedict completed a Skills Health Check to assess his strengths and skills. He also contacted his local college to verify his eligibility for funding and applied for a Business Studies Access to Higher Education course, which he started not long after!

Benedict now knows where to find relevant information to support his career decisions and future learning. He is feeling more confident that he can pursue his goal of working in digital marketing in the future and has a clear plan that will help him get there.

Contact us:

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