

»» Careers

TRACKING, FOLLOW-UP AND DATA REPORTING SERVICES

Essential intelligence to help you deliver the
best careers provision for your students

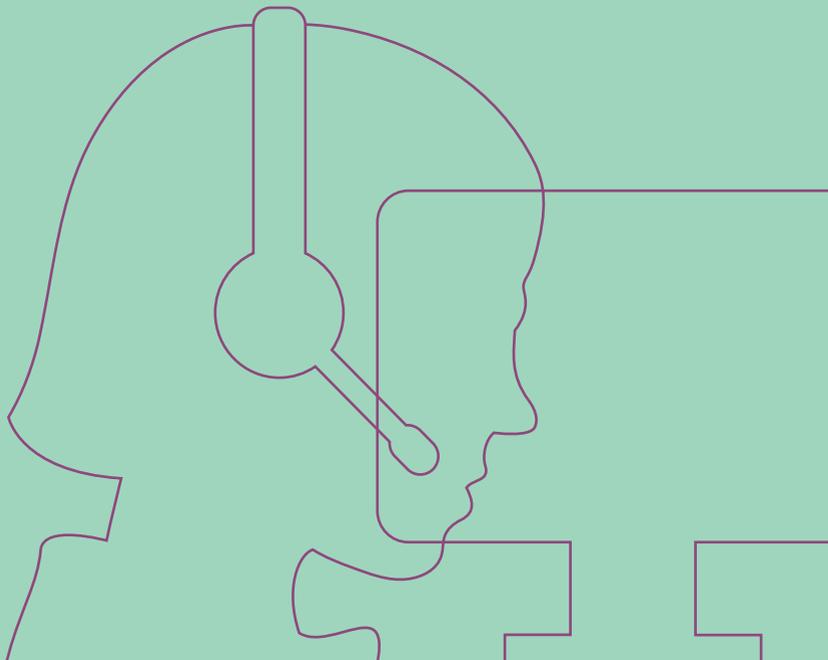
ESSENTIAL DESTINATION TRACKING AND FOLLOW-UP SUPPORT FOR SCHOOLS AND COLLEGES

Education Development Trust is a long-established, accredited provider of careers guidance services and we help schools and colleges meet their tracking and follow-up duties.

Robust destination data can play a key role in developing your careers guidance provision in your school, college or local authority; tracking and the analysis of data will not only help you to see how your young people are progressing but will also allow you to measure the effectiveness of your careers guidance programme and make changes accordingly.

Destination tracking is a key component of any careers guidance provision in addressing the needs of each pupil; according to the Gatsby benchmarks, schools should collect and maintain accurate data for each student on their education, training or employment destinations for at least three years after they leave school.

Our rigorous tracking, follow-up and data reporting services can be tailored to meet the needs of your school or college. We can help you to keep comprehensive and accurate records to support your students' development.





WHY EDUCATION DEVELOPMENT TRUST?

We have been delivering careers advice and guidance to schools and colleges since 1996 and we are proud of our personalised, evidence-informed approach. We are Matrix-accredited for the quality of our information, advice and guidance services and we have developed rigorous destination tracking methodologies that can be adapted and personalised to suit individual schools, colleges and local authorities.

Our experienced tracking team can track from as few as 10 young people in a school or college up to cohorts of 25,000 and upwards in a local authority. The robust data can be used for Ofsted inspections as well as for your school or college's own marketing purposes.

- We make at least three attempts to contact each person by telephone and at differing times of the day – including at the weekend – to obtain destination information; our trackers will call on weekdays until 8.00pm and Saturdays and Sunday until 2.00pm to ensure we maximise results.
- We work with you to tailor scripts to meet your specific needs if required.
- We provide you with a data impact report highlighting our findings, including reporting on key headline data such as the number of NEET, not known and those in learning.

- Where possible, we will also draw comparisons to previous years and neighbouring schools and local authorities.
- Our work is wholly compliant with the General Data Protection Regulation. Through data-sharing agreements and privacy notices, we work with you to ensure that our tracking services are GDPR compliant from contacting young people to storing personal information in a secure and safe environment.

ABOUT EDUCATION DEVELOPMENT TRUST

We have been a leading careers service provider in the UK for more than 20 years and have a successful track record of managing programmes delivering careers, employment and skills support.

Education Development Trust is an international not-for-profit organisation with an exclusive focus on education. We work with governments, donor agencies and clusters of schools worldwide to design and deliver effective education improvement. We invest annually in our programme of research to help to improve education around the world – all freely available to access and download.

Find out more at
educationdevelopmenttrust.com

THE IMPORTANCE OF GOOD TRACKING

THE GATSBY BENCHMARK 3 OUTLINES THAT:

Schools should collect and maintain accurate data for each pupil on their education, training or employment destinations for at least three years after they leave school.

In addition, Section 72 of ESA 2008 places a duty on educational institutions to provide information to local authority services in order to deliver duties under section 68.

Collection and analysis of destination data can help schools build and maintain an alumni network, which will be valuable for giving pupils encounters with employers and employees.

WHAT PEOPLE SAY ABOUT US

'Thank you for such excellent information and advice to help me make informed decisions.'

Parent

'Each strand of Education Development Trust's IAG work has a dedicated Senior Manager who provides clear direction and support.'

Matrix assessment report

'Education Development Trust played a key part in helping us prepare for a successful Ofsted careers-based visit.'

Assistant headteacher, Hillingdon School

WHAT WE CAN DO FOR YOU

Our service can meet your tracking and follow-up requirements by helping you meet the following statutory duties:

INTENDED DESTINATION (YEARS 11, 12 AND 13)

What young people intend to do on leaving compulsory education

YEAR 11 SEPTEMBER GUARANTEE AND 17 YEAR OLD (YEAR 12) SEPTEMBER GUARANTEE

What plans have been put in place for Year 12 and Year 13

YEAR 11 LEAVERS ANNUAL ACTIVITY SURVEY

Destinations of all Year 11 education leavers as at 1 November

POST-16 PARTICIPATION FOLLOW UP (AGE EQUIVALENT YEAR 12, 13 AND 14 LEAVERS)

Follow-up destinations of all Year 12,13 and 14 education leavers, NEET and not known plus those in employment, training and apprenticeships

ALL YEAR ROUND TRACKING OF YOUNG PEOPLE INCLUDING THOSE THAT ARE:

Not in education, employment or training (NEET)

Not known (those that cannot be contacted)

TRACKING AND FOLLOWING UP:

Vulnerable young people (special educational needs, EHCP, care leavers, custodial)

Leavers and joiners from year 9

RAISING THE PARTICIPATION AGE (RPA)

Early leavers from participation in pre- and post-16 learning

KEY STAGE 4/5 DESTINATIONS MEASURES

Follow up in preparation for September national headline data



- INTERVIEWS
- APPLICATION FORMS - VOICEFILES (copy of notes and
- YOUTUBE?? - Screenshots of emails
- PRESS RELEASES, BODIES WEBSITE



CONTACT THE DATA MANAGEMENT AND TRACKING TEAM

Or find out more about our other careers services:

- Careers guidance services
- Work-related learning services
- Careers consultancy - gaining Quality in Careers Standard
- Careers guidance qualifications

Email

careersinfo@educationdevelopmenttrust.com

Telephone

North 0191 301 3800

South 01329 559 170

