

# National Professional Qualifications brand guidelines

Full-colour logo (only use on white or pale background\*)



White logo (only use on dark background\*)



White logo on dark background



\*Please check with MP&A team if unsure which logo to use

Main colours

Please use appropriate font colour:

**TEAL**  
C88 M30 Y28 K28  
R0 G107 B132  
HEX #006B84

**YES**

**NO**

**NEVER**  
**NEVER**  
**NEVER**

Can be used on  
white background

**MINT**  
C38 M0 Y32 K0  
R172 G215 B191  
HEX #ACD7BF

**YES**

**NO**

**NEVER**  
**NEVER**  
**NEVER**

Can't be used on  
white background

**YELLOW**  
C0 M27 Y90 K0  
R252 G192 B31  
HEX #FCC01F

**YES**

**NO**

**NEVER**  
**NEVER**  
**NEVER**

Can't be used on  
white background

## Fonts

FS Rufus is designed to be used for main headings and short paragraphs of copy that require emphasis eg. an introduction. The font is available in three weights: bold, regular and light, plus italics in all three. Use Rufus to add emphasis and interest where appropriate.

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### **FS Rufus Bold and *Bold Italic***

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!**

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### FS Rufus Regular and *italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!

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### FS Rufus Light and *Light Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!

Museo Sans Cond is ideal for body text, headings and sub-headings and contrasts well with FS Rufus. The font is available in three weights.

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### **Museo Sans Cond 700**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!**

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### Museo Sans Cond 500

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!

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### Museo Sans Cond 300 and *300 italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789&£?!

Possible brochure cover

**NATIONAL PROFESSIONAL QUALIFICATIONS**

DELIVERY PARTNER LOGO

National professional qualifications (NPQs) are a national, voluntary suite of qualifications designed to support the professional development of teachers and leaders

DEVELOPED BY  
**Education Development Trust**

IN PARTNERSHIP WITH  
**Sheffield Hallam University** Sheffield Institute of Education

Evidence Based Education

FUNDED BY  
**Department for Education**

Possible PPT slides

**NATIONAL PROFESSIONAL QUALIFICATIONS**

DELIVERY PARTNER LOGO

**NATIONAL PROFESSIONAL QUALIFICATIONS**

## Our mission

Our mission is to provide evidence-based sustainable solutions to strengthen education systems, transform teaching and learning, ensure effective transitions into work, and contribute to global responses to key education challenges.

Possible Twitter feed



← **EdDevTrust\_NPQ**  
141 Tweets



⋮ **Follow**

**EdDevTrust\_NPQ**  
@EdDevTrust\_ECF

Education Development Trust is working with the Department for Education on the early rollout of Early Career Framework.

📍 England 🔗 [educationdevelopmenttrust.com/ecf](https://educationdevelopmenttrust.com/ecf) 📅 Joined January 2020

**394** Following **360** Followers

👤 Followed by EdDevTrust-Research, EduDevelopmentTrust, and London CLC

**Tweets**   Tweets & replies   Media   Likes

 **EdDevTrust\_ECF** @EdDevTrust\_ECF · 3h

There is still time to register your school for the early rollout of the [#earlycareerframework](#). We are working with delivery hub schools in your area.

It's quick & easy to register & onboard your NQTs & mentors, so don't miss out on this support.