INCLUSIVE CAREERS GUIDANCE SERVICES

Helping you to inspire your students with special educational needs and disabilities (SEND)
THE IMPORTANCE OF GOOD CAREERS GUIDANCE FOR ALL

In light of the SEND reforms, schools are expected to have clear systems for identification, assessment, monitoring and securing appropriate careers guidance support for children with special educational needs. Education Development Trust can support you with this.

Good careers guidance is critical if young people with special educational needs and disabilities are to raise their aspirations, make informed choices and capitalise on the opportunities open to them. Tailored careers guidance is key to supporting social mobility and equality. We work with schools and colleges to make sure they have the necessary specialist expertise to advise their students with special educational needs and disabilities.

As a long-established, accredited provider of careers guidance services, Education Development Trust can help schools and colleges wanting the best for their students with special educational needs and disabilities. Our flexible approach ensures you can choose the services that are right for you in order to meet your statutory responsibilities to provide independent, impartial careers advice and guidance for all of your students from Year 8 upwards.

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14,596 students supported by us in the academic year 2016/17

99.2% of students rate our service as excellent or good

99.4% of students felt clearer about their future plans
Analyse and Evaluate

What did you find out? Record your results.

Explain your results using science.
WHY EDUCATION DEVELOPMENT TRUST?

We have been delivering careers advice and guidance to students with special educational needs and disabilities (SEND) since 1996. We are a registered charity and we hold the Matrix accreditation for the quality of our information, advice and guidance services; all our services are provided in line with the latest legislation.

Our work encourages and empowers young people with special educational needs and disabilities to make informed decisions about their learning and career pathways. We work with schools and colleges to develop a stable careers programme that addresses each student’s needs; we facilitate encounters with employers and employees as well as with further and higher education and we are experts at linking curriculum learning to careers. We are proud of the high quality service we provide:

- Our careers advisers are qualified to, or working towards, Level 6 and undertake continuous professional development to maintain their knowledge and skills
- Our staff use the latest labour market data to inform their practice
- We are a member of the Career Development Institute (CDI)

Value for money

In addition to the services you purchase you will receive:

- Free CHOICES magazine aimed at Year 11 students
- Termly school letter with essential updates
- An agreed Service Delivery Plan
- Mid-year report which also includes summarised feedback from students
- Annual evaluation at the end of each academic year
- An introduction to ULAS, an innovative free employability tool that bridges the gap between schools and employers
- Access to bespoke and current labour market information and careers-related resources for staff through our Inspiration Portal.

A trusted partnership

We assign a dedicated Contract Manager to each school and college. We can work together to plan your CEIAG in your school, resulting in a detailed delivery plan. We are responsive to your needs and provide regular feedback reviews and evidence of impact. We can demonstrate a proven track record with a range of schools and colleges.

Our evidence-informed approach

Our range of services are underpinned by the 8 Gatsby benchmarks*; we will support you to achieve:

1. A stable careers programme
2. Learning from careers and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

*Good Career Guidance, Gatsby
We have been a leading careers service provider in the UK for more than 20 years and have a successful track record of managing programmes delivering careers, employment and skills support.

Education Development Trust is an international not-for-profit organisation with an exclusive focus on education. We work with governments, donor agencies and clusters of schools worldwide to design and deliver effective education improvement. We invest annually in our programme of research to help to improve education around the world – all freely available to access and download.

Find out more at educationdevelopmenttrust.com

‘Many thanks for your hard work with our students this year, especially the leavers in Year 14 who have all found appropriate placements in colleges which they would not have been able to find without your expertise and knowledge of severe learning difficulties.’

Deputy head special school

‘Education Development Trust played a key part in helping us prepare for a successful Ofsted careers-based visit.’

Assistant headteacher, Hillingdon School

Education Development Trust have been very proactive in getting to know the staff and students at Meadow High School, an establishment for children with special needs. They have quickly gained an understanding of what is required from the school. I was particularly impressed with the way the manager ensured that we had the correct staff in place for both careers work at the school and the employment of a Job Coach on the [...] supported internship.

Assistant Headteacher, Meadow High School
What we can deliver to you

We provide a clear pricing structure in the form of a daily rate. We will work with you to design a package of services that precisely meets the careers needs of your school or college. Below is a list of suggested activities that will help you to meet the statutory guidance.

We believe that collaboration is key to the successful transition for the young person. We will do this by working with: the young person, parents, school staff, the local authority, FE colleges, training providers and employers.

<table>
<thead>
<tr>
<th>SUGGESTED ACTIVITY</th>
<th>OUTCOME FOR YOUNG PERSON</th>
<th>BENEFITS TO SCHOOL/COLLEGE</th>
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<tbody>
<tr>
<td>Transition support for young people with SEND vulnerable students</td>
<td>Tailored careers guidance to meet the needs of learners with SEND with particular focus on chosen pathways, parental information sessions, and organisation of visits and support with applications. Students can also be supported in review meetings and at transition meetings.</td>
<td>Successful transition for SEND students and those students at risk of disengaging.</td>
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<td>One-to-one careers interviews</td>
<td>Young person is aware of their options and is able to make an informed decision. They will receive a personalised action plan. Encourages social mobility by raising aspirations, confidence and self-esteem.</td>
<td>Successful transition into education, employment and training and meeting RPA standards.</td>
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<td>Group work e.g. post-16 options, introduction to careers, occupational talks, FE/HE progression routes</td>
<td>Key messages and up-to-date relevant information. An awareness of the world of work and career opportunities leading to better engagement.</td>
<td>Provides evidence of good practice for Ofsted. Supports positive progression into post-16 options.</td>
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<td>Involving parents</td>
<td>Encourages parental involvement. Personalised understanding of the range of options for students.</td>
<td>Increases links with community and encourages a holistic approach.</td>
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<td>Attendance at careers fairs/ HE events/ employer events</td>
<td>Opportunity to learn about options engaging with education, employers and training providers to raise aspirations.</td>
<td>Engagement and access to local labour market.</td>
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<td>Enhancing employability skills by workshops, work shadowing, work experience and employer led internships through dedicated job coaches</td>
<td>Young people are better prepared for the world of work and able to make informed and realistic career management choices through meaningful encounters with employers</td>
<td>Improved participation and destination measures.</td>
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CONTACT THE INSPIRING CAREERS TEAM

Or find out more about our other careers services:

• Work-related learning services
• Careers consultancy including support to achieve gaining Quality in Careers Standard
• Data management and tracking services
• Careers guidance qualifications

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