CAREERS
CONSULTANCY

Providing you with the expertise you need to help your students
HOW CAREERS CONSULTANCY CAN HELP YOU

As a long-established, accredited provider of careers guidance services, Education Development Trust can help schools and colleges wanting the best for their students. Our flexible approach ensures you can choose the services that are right for you in order to meet your statutory responsibilities to provide independent, impartial careers advice and guidance for your students from Year 8 upwards.

A planned careers programme, employability skills development and good careers guidance are critical if young people are to raise their aspirations, make informed choices and capitalise on the opportunities open to them. It is also key to delivering technical education reforms and supporting social mobility. We work with schools and colleges to make sure they have the necessary expertise to advise their students. We provide a range of expert services and we champion the Gatsby benchmarks to guide good practice.
WHY EDUCATION DEVELOPMENT TRUST?

We have been delivering careers advice and guidance and careers consultancy to schools and colleges since 1996 and we are proud of our personalised, evidence-informed approach. We are Matrix-accredited for the quality of our information, advice and guidance services.

Our work encourages and empowers young people to make informed decisions about their learning and career pathways. We work with schools and colleges to ensure they have what they need to develop a stable careers programme that addresses each student’s needs; we facilitate encounters with employers and employees as well as with further and higher education and we are experts at linking curriculum learning to careers. Our services are underpinned by the eight Gatsby benchmarks*

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

*Gatsby Foundation, Good Career Guidance, April 2014

We are proud of our gold-standard service:

- You will be assigned a dedicated careers curriculum professional
- We have taken 60 schools and colleges successfully through quality accreditation for careers and can demonstrate a proven track record with a range of schools and colleges
- We produce careers publications, schemes of work and resources and we carry out audits for schools around their existing programmes, run focus groups and evaluation programmes
- Our concept is one of ‘seed and grow’: we help you to identify your school or college’s needs and then work with you to fill any skills and knowledge gaps so that you can progress independently
- Our schools have access to our Inspiration Portal for the latest labour market data to inform practice
- Our staff are qualified to or working towards Level 6 as a minimum
- Our termly newsletter keeps you up to date with the latest developments and requirements
- We are an affiliate member of the Career Development Institute.
We have been a leading careers service provider in the UK for more than 20 years and have a successful track record of managing programmes delivering careers, employment and skills support.

Education Development Trust is an international not-for-profit organisation with an exclusive focus on education. We work with governments, donor agencies and clusters of schools worldwide to design and deliver effective education improvement. We invest annually in our programme of research to help to improve education around the world – all freely available to access and download.

Find out more at educationdevelopmenttrust.com

‘For me, the importance of Quality in Careers Standard status is the gentle pulling together of the threads of the webs we call student support.’

Headteacher, Glebe School, Bromley

‘Every school should have their own careers programme in place which meets the requirements of the Gatsby benchmarks, showing how they come together into a coherent strategy that is embedded in school structures’

Careers guidance and access for education and training providers: statutory guidance for governing bodies, school leaders and school staff, Department for Education, January 2018

‘The support we have received from Education Development Trust has been excellent. Our sessions have always been conducted in a most professional way against a backdrop of ease and mutual trust. Education Development Trust’s knowledge and experience about CEIAG is formidable and I have always felt not only very reassured after our meetings but also clear in my mind how to move forward with our programme.’

Career and higher education adviser and post-16 aspirations leader, Bromley
OUR SERVICES

We will help you to develop a comprehensive careers curriculum that follows the Gatsby benchmarks and ensures that you meet the Department for Education’s latest statutory guidance as well as Ofsted expectations. We will help you to:

• **Develop a stable careers programme and strategic approach that addresses the needs of each pupil.** Our careers curriculum professional can work with your senior leader or careers leader to help you identify your areas of good practice, areas for development and advise you on planning a programme to address the needs of each pupil.

• **Audit the curriculum.** We can carry out a careers learning cross-curricular audit or provide documentation for you to use.

• **Quality assure, monitor and evaluate the impact of your careers provision.** We can plan and facilitate focus groups with teachers, students or parents to independently examine and report on aspects of your careers programme and we offer a service to help you gain the Quality in Careers Standard.

• **Use and learn from career and labour market information and link curriculum learning to careers.** We can advise on inspirational ways of using LMI in the classroom and ways for subject teachers to bring careers into their curriculum, including lesson plans. We can show you useful resources that will help you to give students the opportunity to learn about the world of work and to meet the DfE requirement to inform learners of the full range of options – both academic and non-academic.

• **Provide school staff with careers-related CPD.** Ofsted recommends that school staff should have appropriate CPD and we offer a range of CPD activities including on-site advice and learning sessions through our careers network meetings. Our CPD and consultancy can be tailored to specialist careers and PSHE staff or to tutor and teaching teams depending on topic. Our CPD activities include: induction for careers coordinators, careers leaders or senior leaders; leading and managing careers work in your school; CPD for governors; providing resources to support careers across the curriculum.

• **Make better use of destinations data to monitor choices made by students.** We advise on how to use destinations data within the curriculum.

• **Provide encounters with employers and employees, and further and higher education.** We can advise how to prepare and debrief your students to ensure that they are inspired and get the most out of their encounters with employers, work placements or their encounters with further and higher education.

• **Achieve Quality in Careers Standard.** We support schools and colleges with initial accreditation or reaccreditation. We can assess your readiness and then provide ongoing support and consultancy to help schools/colleges to compile evidence and develop their provision and good practice.
CONTACT THE CAREERS CONSULTANCY TEAM

Or find out about our other careers services:

• Careers guidance services
• Work-related learning services
• Data management and tracking services
• Careers guidance qualifications

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